

Minitab Engage™

Are you managing multiple cross-team projects and programs? Maybe you're wondering how you can better ensure cohesion and consistency with the tools that you use to achieve your quarterly and ongoing goals. Or, perhaps it's becoming more and more difficult to gain stakeholder buy-in and you are worried about losing part of your funding.

These are all issues that experts in nearly all industries experience frequently. They slow progress, endanger initiatives, and crush productivity. Fortunately, Minitab has a no-code, end-to-end solution for these and many other issues: Minitab Engage. Engage can rectify some of the most productivity-busting obstacles that you likely face in your industry.



Current State:

Managers, directors, and executives at your organization probably do not have a centralized location where they can instantly access project and program updates, track OpEx initiatives, and view progress.

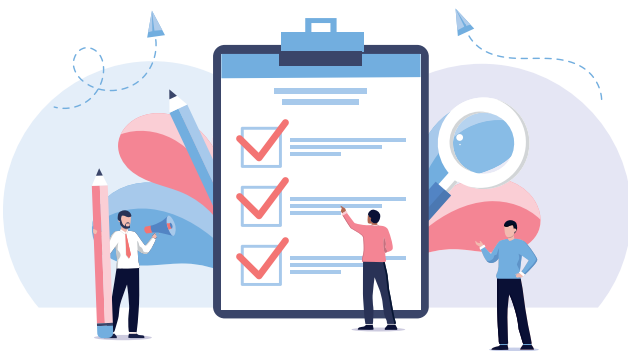
Minitab's Solution:

Perhaps you are struggling to track your department or company-wide improvement projects. Likely, you are spending countless hours in update meetings to determine the status of complicated, long-term important programs and projects. The good news is that you may not need those meetings, or they could be drastically shortened because status and all metrics are always current in Minitab Engage.

Minitab Engage can help centralize your company's operational excellence portfolio and other related projects. You can instantly review trends, milestones, and project details in minutes, adding hours to your week to

execute other goals. With Engage, you can ideate, launch, track, manage and share programs, projects, and ideas faster and easier than ever before.

Additionally, Minitab Engage makes it simple to store all your team's individual projects centrally and securely. It cuts down on unnecessary emails and immediately reflects project changes and updates. From an overall program standpoint, you can obtain instant, valuable data which will enable you to see where you are experiencing project success and areas where intervention may be needed.



Current State:

Your team may have little consistency and standardization with the forms and tools that they use to achieve OKRs or team goals.

Minitab's Solution:

Your team likely has multiple sources of truth. You may use PowerPoint, Vizio, and Sharepoint collectively to view process maps, create diagrams and visuals, and manage team progress. Using multiple platforms can be tedious, cumbersome, and difficult to track.

Additionally, many of these tools are not designed to be used the way your company may be using them. For example, PowerPoint is not a tool that was designed to create process maps. To be direct, as a manager, director, or

executive, you most likely do not have the bandwidth to effectively manage programs that rely on projects that use multiple platforms that are used in off-label methods.

This is precisely where Minitab can help. With Engage, you know that your employees will have the tools they need to create diagrams and process maps, the power to effectively manage programs and projects, and visibility to collaborate in an efficient manner.

Team members can see and track updates in real time, and projects and presentations will reflect the cohesion of a one-platform solution. Minitab's tools are second to none and will provide everything that your team needs to execute at an elevated level.



Current State:

Managers experience a lack of stakeholder buy-in and struggle to gather and execute generated ideas.

Minitab's Solution:

Is your OpEx program under threat? Are you losing your funding? Maybe you are having trouble gaining buy-in from your most important stakeholders. It could be because it is difficult to demonstrate the powerful value of your improvement initiatives.

Minitab Engage makes it easy to implement a standard method of improving your valuing and reporting.

A lack of clarity of the value of a project or its portfolio progress and financial data can cause gaining support from executives to be nearly impossible. You can improve your visibility through our automated, tailor-made reports that show immediate project standing, not an outdated status tied to manual report generation. You can instantly demonstrate the effectiveness of your projects. As you gain high-level buy-in, you can build a replicable, successful process to sustain OpEx and continuous improvement projects.


Additionally, Engage makes it simple to obtain a plethora of ideas, rank their potential value and ROI, and choose the best options for your team or company. You will never lose a great idea that a team member has while using Engage, and everything can be retained for future consideration. You will no longer struggle with the problem of the "squeaky wheel getting the oil." Often, people who talk the most about their problems get the most funding to solve them, even if those are not the most pressing issues that your team or organization is facing. The idea management and workflow within Engage will help prioritize which ideas to hold and which ones to activate.

Minitab

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